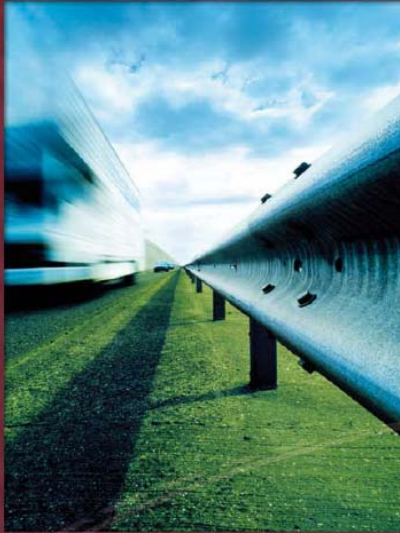


## Advancing Sustainable Safety



National Road Safety Outlook  
for 2005-2020

SWOV Institute for Road Safety Research

## Human behaviour seen from the inside

Divera Twisk

## Sustainable Safety principles

**Functionality** of roads

**Homogeneity** of masses and/of speed and direction en richting

**Recognizability** of the road design and predictability of road course and road user behaviour

**State awareness** of the road user

**Forgivingness of the surroundings and between road users**

## Sustainable Safety principles

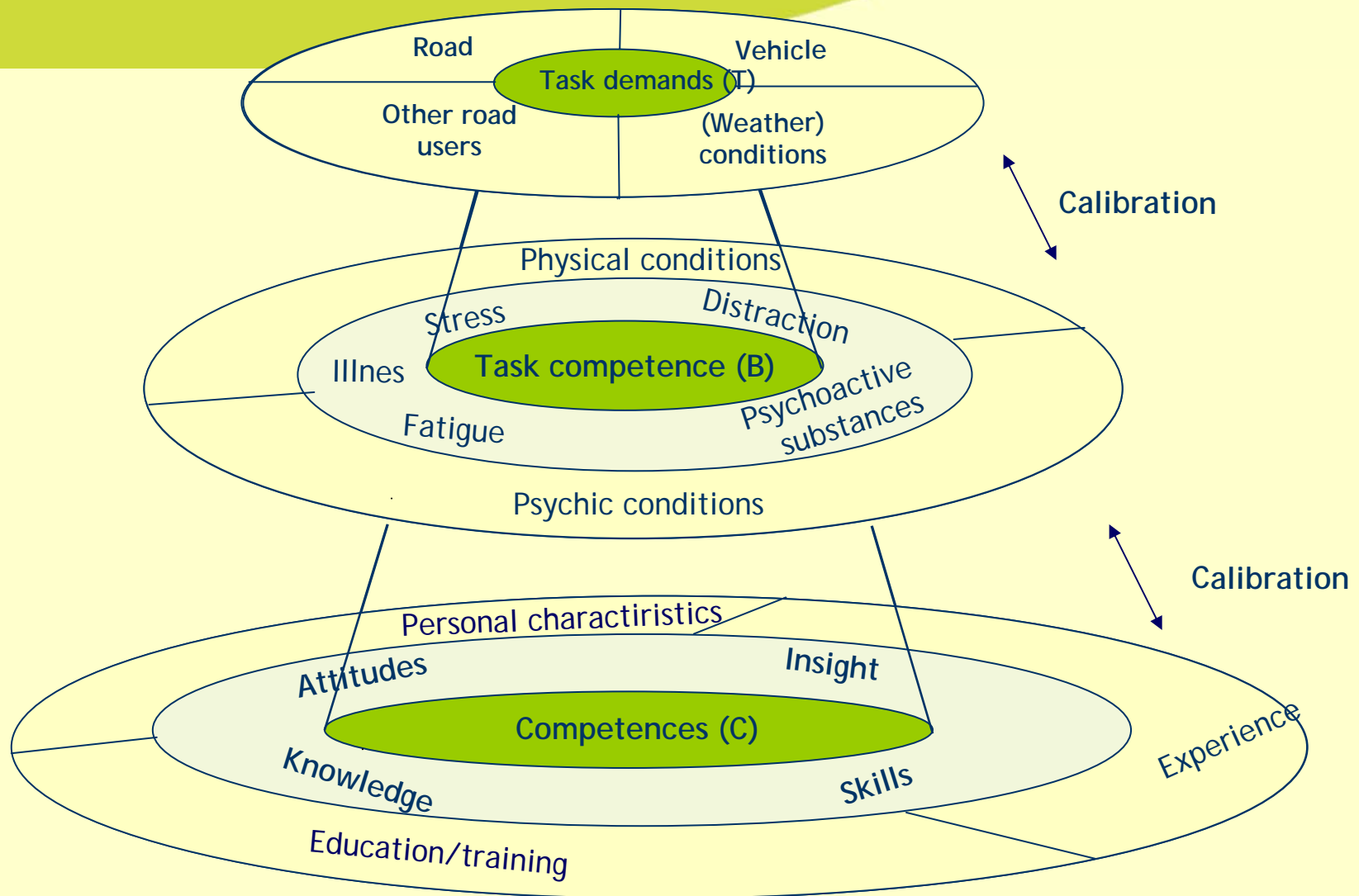
**Functionality** of roads

**Homogeneity** of masses and/of speed and direction en richting

**Recognizability** of the road design and predictability of road course and road user behaviour

**State awareness** of the road user

**Forgivingness** of the surroundings and between road users



## Find the balance: state awareness



## Foregivingness

- Not only one's own task competence: take others into account
  - Give each other room
  - Allow for:
    - Limitations (children, elderly)
    - Novices



## Preconditions in Sustainable Safety

- Deal with people who are different in:
  - competences (elderly, novices)
  - Situational conditions (alcohol, fatigue)
- Estimate own task competence well (state awareness)
- *Want to* as well as *be able to*

## Lifelong learning



- Continuous learning through:
  - daily experiences
  - others' examples
- Learning takes time
- Attention for lifelong learning is correct
- 'Formal' education only a small part

## Implications

- **Protect novices:**
  - Mobilize those who can be an influence
  - Ensure a safe learning environment
  - Graduated access to traffic
- **Ensure 'safe' exemplary behaviour:**
  - Provide information, education and training
  - Give supervision
- **Provide formal education:**
  - Inform and train those who can be an influence
  - Develop methods of state awareness
  - Concentrate on relations and background which are not directly visible

# Relation between state awareness and rules

- State awareness (What *can* I do?):  
Identify own limitations and task competence and then act accordingly
- Traffic rules (What am I *allowed* to do?):  
Formal boundary between acceptable and unacceptable behaviour

## Why people intentionally break rules



- Habit
- Purpose of rules is not convincing
- Personal advantage larger than collective disadvantage
- Relation with safety not clear

## Speed

### Problem

- Large scale speed offending (as much as 50%)
- Large acceptance (no sorry, no shame)

### Measures

- Tune road design and speed limit
- Education/information: speed – crash risk
- Enforcement (zero-tolerance): it works
- ITC in due time for:
  - Speed limiting
  - Dynamic speed limits

## Alcohol and drugs

### Features

- High risks (alcohol + drug)
- Low social acceptance
- Problem lies with the 'serious offender'

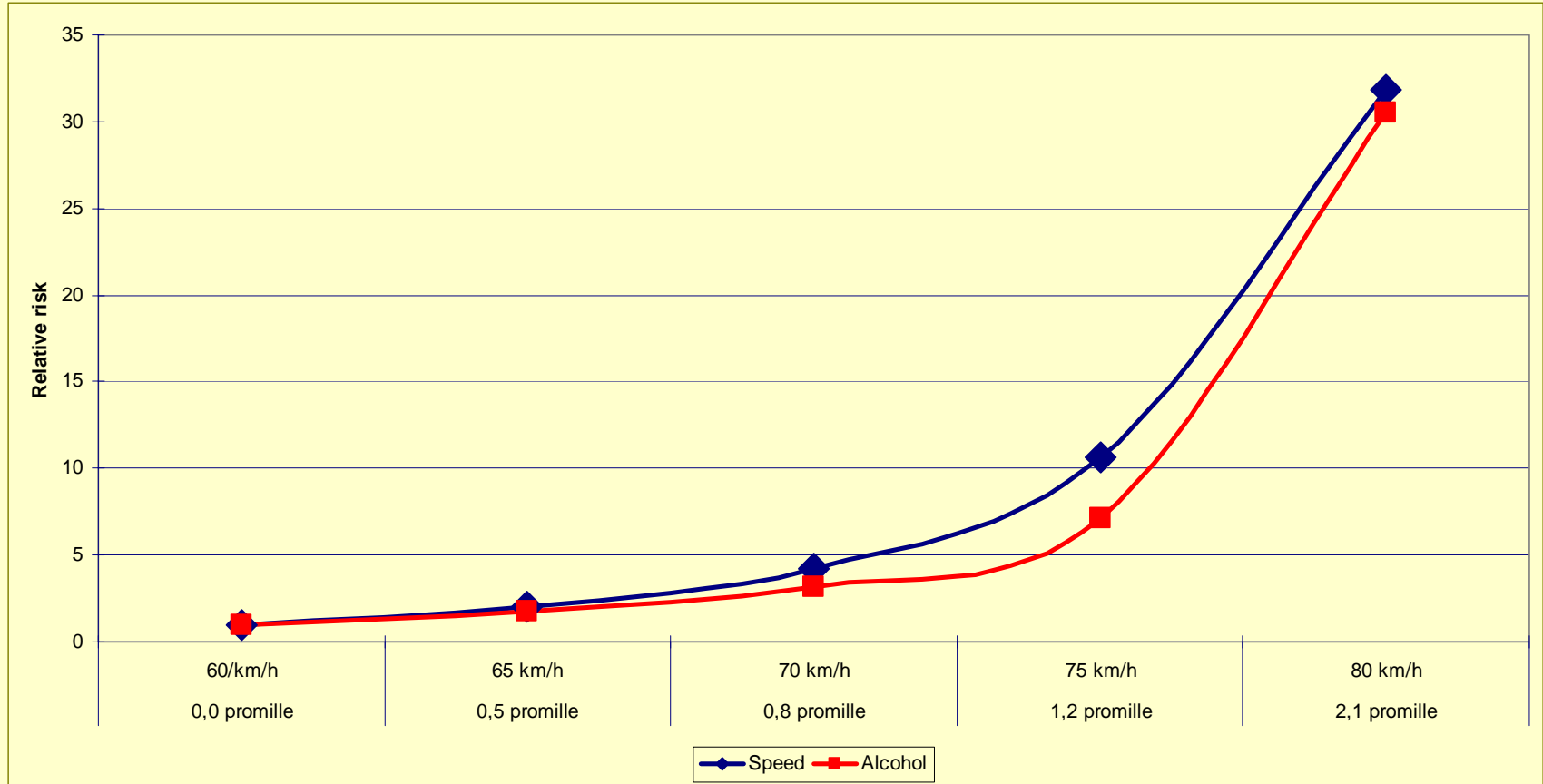
### Measures

- Supervision of heavy users and users of combined substances
- Alcolock for repeat offenders

## Speeding less serious than alcohol?

- Did you know that the risk of an injury crash in a built up area .....
  - At 5 km/h too fast is the same as a BAC of 0,5‰?
  
  - And 20 km/h too fast is the same as a BAC of 2,0‰?

## Risk of injury crash: speed and alcohol



## Look into the future with ITS

### ITS



- **Supervises protective measures: smart key**
- **Checks on deliberate offences: black box (problem groups first)**
- **Makes drink driving impossible (recidivists first )**
- **Supports driving task for impaired road users**

## Summary

- Safety by means of own estimate of **task competence**
- Learning from **daily experiences**
- Education in itself is **insufficient**
- Protection through safe **learning environment**
- Not only teachers and trainers: **important role for others**
- Enforcement: **consistent and effective**
- In future: **ITS possibilities**